

# Tired of boring planning days?

That is because you haven't used us before!

**We make planning days useful, fun and engaging.**

**Your team will walk away talking about how great it was.**

You will get tangible outcomes, that change the way your team works together.

## Bring your team on the journey

There's nothing worse than your annual plan sitting unused in a drawer. Create an opportunity for the whole team to contribute!

- Give staff clarity
- Improve engagement and collaboration
- Build culture and morale

## Legendary planning sessions

We design and facilitate fully customised team planning days.

- Tailored to your unique needs and challenges
- Articulate your vision and purpose
- Define strategic goals for the year ahead
- Identify key strategic priorities
- Create a plan that will not just sit in a drawer!

## What else can we do?

- Stakeholder consultation/internal surveys in advance
- Team building programs or activities (e.g. Team Olympics)
- In-depth strategy and planning reports
- Individual coaching and leadership briefings
- Detailed report with recommended follow-up and future activities

## How it works...

We work with you to understand your needs, desired outcomes and specific challenges. We prepare a detailed, tailored proposal. Discuss, proceed!

Email Us:

**[Samantha@SamanthaSutherland.com.au](mailto:Samantha@SamanthaSutherland.com.au)** or  
**[hello@elmcommunications.com.au](mailto:hello@elmcommunications.com.au)**  
to arrange a time to speak.

## Our team

We bring over 20 years of leadership, strategy and planning experience to your team.

### Melanie Gibbons

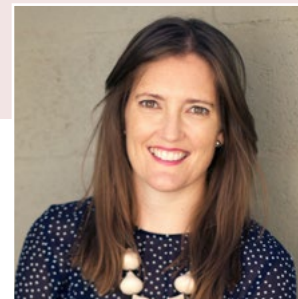
Director, Elm Communications



Melanie worked in communications for the private and public sectors for fifteen years before becoming an independent consultant. Elm Communications has advised a broad range of government departments and agencies, industry bodies and not for profit organisations. A trained facilitator, Melanie is passionate about working with organisations to effectively engage staff and stakeholders.

### Samantha Sutherland

Director, [SamanthaSutherland.com.au](http://SamanthaSutherland.com.au)



Samantha is a highly engaging and experienced facilitator who using instructional design principles to engage the heads, hearts and hands of participants. As a change and strategy expert with a strong history in analytics, Samantha's solutions are practical, useful and data-driven. She believes our people are our greatest asset and is passionate about making organisations more human, through conversation, connection and community.